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October 13, 2009

Chairman Julius Genachowski  
Commissioner Meredith Attwell Baker  
Commissioner Mignon Clyburn  
Commissioner Michael J. Copps  
Commissioner Robert M. McDowell  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, D. C. 20554

Dear Chairman Genachowski, Commissioners Baker, Clyburn, Copps and McDowell:

The Latino Institute for Corporate Inclusion is a leading national Latino advocacy organization headquartered in California.

As the FCC embarks on an ambitious path towards new internet and high speed broadband access regulations, one which is of great concern to our organization and the community we represent, I wanted to convey a recent success story which, in an environment with increased regulation of the internet is probably less likely to occur.


Between 2007 and 2009, the digital divide began to narrow as many obstacles that separated too many within our Latino community from the opportunities and benefits of the Internet Age began to disappear. Why? Affordable data-enabled cell phones.

According to the Pew Hispanic Institute, 29 percent of Latinos polled accessed the internet via a handheld device, compared with only 17 percent of non-Latino whites. Many lower income Latinos were finally able to afford a smart cell phone, whereas previously, the cost of a computer or laptop kept them disconnected and disenfranchised.

In the mobile internet world, the innovation and private investments made in wireless broadband networks and affordability of mobile devices has literally closed a significant part of the digital divide for Latinos, a goal that has eluded policymakers for more than a decade.

Many of the necessary ingredients for this success story are directly threatened by potential net neutrality regulations. I relay this story for the purpose of urging caution and care when attempting to impose regulations, which I believe would potentially stifle a successful and vibrant market, one that is serving Latinos quite well.

Sincerely,



Ruben Jauregui  
President and CEO